

## **AOR Direct hires industry veteran Jackie Jury**

SCOTTSDALE, AZ., May 3, 2010—AOR Direct, LLC ([www.aordirect.com](http://www.aordirect.com)), a comprehensive direct response media agency announced today that Jackie Jury has been hired as Senior Media Buyer/Account Executive. “Jackie has incredible direct response experience,” said Chris Dompier, Chief Executive Officer. “I am excited to announce this addition to our team. Her strong industry relationships and impeccable standing within the direct response community embody everything AOR Direct stands for and will be an enormous benefit to our growing client base.”

Jury joins AOR from TouchPoint Integrated Communications where she was the Long Form Buying Director. She began her career with Soloflex in 1981 and has worked with some of the most successful campaigns in direct response, including Nautilus, Select Comfort, Beach Body, Euro-Pro and Time Life.

### **About AOR Direct, LLC**

AOR Direct, LLC ([www.aordirect.com](http://www.aordirect.com)) is a full-service direct response media company with a broad set of integrated professional services that command results. AOR takes pride in becoming an integral part of their clients’ marketing teams, providing consulting services above and beyond media placement, including telemarketing, merchant services, production, fulfillment, and overall campaign logistics.

AOR Direct is based in Scottsdale, Arizona.

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